

# rapport



## Ports welcomes new CEO

Constantly striving for excellence is what 2011 is all about for Ports of Auckland, says new CEO Tony Gibson.

Mr Gibson joined the Ports in February, building on a 30-year career in freight and logistics and taking over from Jens Madsen who had been at the Port's helm for the past five years.

He has spent much of his time so far engaging with employees and customers in order to achieve a deep understanding of the opportunities and challenges faced at the Port. These challenges he identifies as: maintaining support for the Ports' position on the waterfront; ensuring the Ports' freight linkages (both road and rail) are effective and efficient for the benefit of

the Auckland region's supply chain; and ensuring the Ports' own operations are effective and efficient.

"As our customers strive for improved operational efficiency, all ports are themselves challenged to turn vessels around quicker and in the most economical way," Mr Gibson says.

He says the efficient turnaround of vessels will be a key differentiator between NZ ports in the future.

"At Ports of Auckland we are constantly looking to improve our competitiveness, challenging ourselves to enhance performance and develop innovations to deliver excellence. In order to do this, we need to get the

foundations correct and that includes building more flexibility into our business," he says.

Improvements are already under way, with work started on a multi-million dollar container terminal berth deepening and lengthening programme.

The Port is also developing new processes for managing its container terminal operations. The first step toward ensuring world class systems are in place is driving the automation of procedures used to notify pick-up and delivery of containers at the Port. This will provide benefits to the Port, and to users of port services, by improving planning.

## Ports of Auckland Round the Bays brings thousands to the waterfront

Images courtesy: Jess McBride & Colin Salt



The Auckland waterfront came alive on Sunday 13 March as people from different walks of life took part in the 39th annual Ports of Auckland Round the Bays fun run.

An estimated 70,000 participants, including around 660 Ports of Auckland staff and their families, gathered for the fun day in support of worthy charities including Kidney Kids,

Koru Care, the Waitemata Harbour Clean-Up Trust and Fairfax First Books.

It was a beautiful sunny day although this did make for a hot run.

Ports of Auckland CEO, Tony Gibson said it was great to see so many Aucklanders come together for this community-based event.

"It was a great way to support worthy charities while having a fun day out with family and friends," he said.

Mr. Gibson addressed the crowd at the start, along with Mayor Len Brown who also participated in the fun run before joining the Ports of Auckland team at their marquee at Madills Farm.

Finish times for all registered participants are available at [www.roundthebays.co.nz](http://www.roundthebays.co.nz).

A big thank you to everyone who participated in the fun run and made the day the success it was.



## Bumper Cruise season for Ports of Auckland



Image Courtesy: Michael Cornwall

The 2010/2011 cruise season has been a bumper one for Ports of Auckland with over 53 ship visits so far and another 25 scheduled for the rest of the season.

The first week of February saw 10 cruise ship calls into the Waitemata seaport, with luxury liners Queen Elizabeth and Queen Mary 2 among the glamorous visitors.

Auckland will also host 15 cruise ships during the Rugby World Cup.

With each cruise call generating in excess of a million dollars for the regional economy it is easy to see why the future of the cruise industry is important to both the city and the Port. In just three years, the number of cruise ship calls to Auckland have risen by 40%.

Cruise ship passengers are currently processed on Princes Wharf, with the adjacent Queens Wharf used as a back-up facility. Princes Wharf will continue to be used as a cruise terminal until a new facility is developed, most likely on Queens Wharf as part of the wharf's wider redevelopment.

## In brief

### Port hosts IAPH forum

VIPs from over 45 international and local ports were in Auckland in February to attend the the 11th Asia/Oceania Regional Forum and Meeting of the International Association of Ports and Harbors (IAPH) hosted by Ports of Auckland.

The group met to discuss global port challenges including capacity and sustainability, and to share best practices.

The IAPH is a global alliance representing some 230 ports in about 90 countries. Member ports handle more than 60% of the world's sea-borne trade and nearly 80% of all container traffic.

The forum's speakers included, among others, Transport Minister Steven Joyce.

### Ports in the Community: Te Papapa School gets new signs

Ports of Auckland is partnered with Te Papapa School in Onehunga under the Committee for Auckland's Schools and Business programme.

Through this partnership the Ports assists the school with advice on issues of Governance, IT, Finance and through mentoring programmes for the students.

One of the issues the school faced was the lack of awareness in the community about the school. As a part of the process set up to address this issue, Ports of Auckland teamed up with design agency Insight to sponsor new signs for the school.

Look out for these signs next time you're on Mt. Smart Road.

The Ports is also partnered with Wiri Central School under the programme.

### Boat Tours

Ports of Auckland's free community boat tours continue to run on selected Tuesdays. The hour long boat tour of the Waitemata harbour takes place at 11 am and is a great way to learn more about Port activities.

Run by 360 Discovery, the tours depart from Pier 4 (near the Ferry Terminal) and provide live commentary of the Port operations. For more details of the boat tour, visit [www.poal.co.nz](http://www.poal.co.nz)

### Public Feedback Hotline

Being a city port is a huge responsibility for the Ports. We welcome feedback from our neighbours. To share your feedback with us, please contact our 24 hour public feedback hotline:

+64 9 348 5200

or email [info@poal.co.nz](mailto:info@poal.co.nz)

Send your comments on rapport to [rapport@poal.co.nz](mailto:rapport@poal.co.nz).

For more information about Ports of Auckland, visit [www.poal.co.nz](http://www.poal.co.nz), email [info@poal.co.nz](mailto:info@poal.co.nz) or phone 09 348 5200.